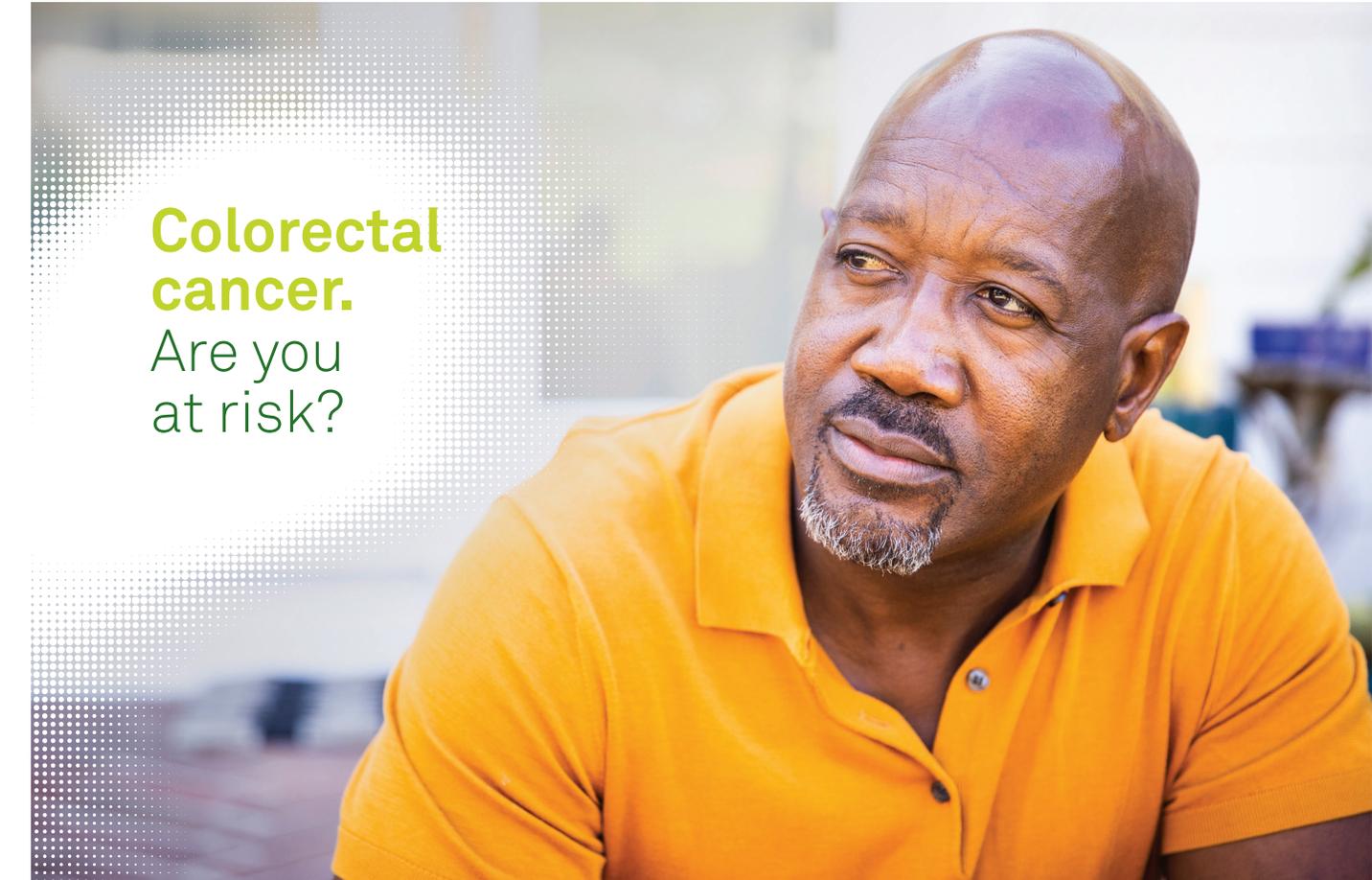




Start the conversation about colorectal cancer screening
before signs and symptoms occur



The test patients prefer just got easier.



Colorectal cancer. Are you at risk?

Colorectal cancer is the second leading cause of cancer death in women and men combined. It can be prevented. If caught early enough, it can be treated or cured.

However, fewer than half of people found to have colorectal cancer are diagnosed at an early stage, when treatment is most effective. This means that many people are living with a serious risk that they don't even know about. If you are one of them, you could gain greater peace of mind by getting screened.

“Screening...is done while you are feeling well—to find any abnormalities early, before signs or symptoms of disease occur” -American Cancer Society

You may be more likely than other people to develop colon cancer if you:

- Are over 45 years of age
- Had colorectal polyps or cancer in the past
- Have a family history of colorectal cancer (in parent, brother, sister, or child)
- Have ulcerative colitis or Crohn disease
- Eat a diet high in fat and low in calcium, fiber, and folate
- Smoke cigarettes
- Have certain genetic conditions

You can get more information about colorectal cancer screening from the American Cancer Society online at [cancer.org](https://www.cancer.org)



FIT testing has never been easier with InSure[®] ONE[™]

Accurate

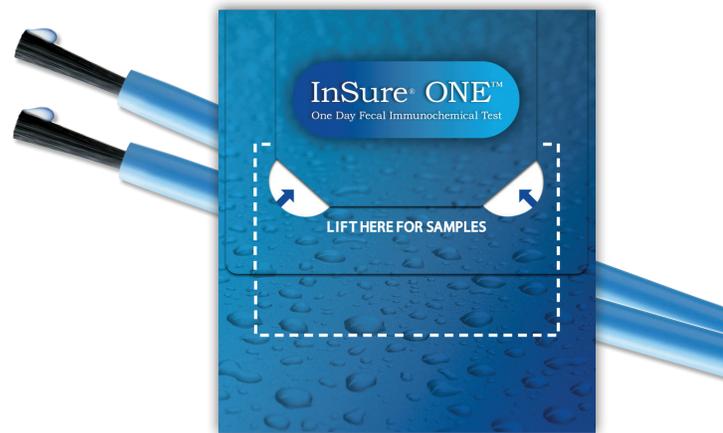
InSure ONE is a fecal immunochemical test (FIT) that qualitatively detects human hemoglobin from blood in fecal samples,¹ which may be an indication of lower gastrointestinal bleeding associated with disorders such as diverticulitis, ulcerative colitis, polyps, colorectal cancers, or large adenomas that bleed.*

- The American Cancer Society (ACS), US Preventive Services Task Force (USPSTF), and US Multi-Society Task Force (USMSTF) guidelines support FIT for colorectal screening.^{1,2,3,4}

Easy to use

InSure ONE is the only FIT test that is performed using toilet water collected from a single bowel movement

- NO stool collection or handling of feces required⁵
- NO dietary or medicinal restrictions²
- Studies show that InSure testing helps more people actually get the screening they need⁶
- FIT testing is covered by most health plans and Medicare for patients 50 and older⁷



Ask your doctor about the benefits of screening with InSure ONE

This test detects human blood on or in your stool. There are many gastrointestinal conditions that may cause blood in your stool. If you receive a “positive” test result, more testing and evaluation by a doctor is necessary. This test does not replace your regular physical or rectal examination by your doctor. A “negative” test result means that no human blood was found in the sample. However, colorectal lesions, including some polyps and colorectal cancers, may bleed intermittently, or not at all. Additionally, blood may not be uniformly distributed in or on the stool and a test result may be negative even when blood or a lower gastrointestinal disease is present.

*InSure ONE is a fecal immunochemical test (FIT) that qualitatively detects human hemoglobin from blood in fecal samples. The samples will generally be collected by the test subject at home and the test developed at laboratories or professional offices. The InSure ONE test is used to aid in the detection of lower gastrointestinal bleeding.⁸

References

1. InSure ONE K170548—Instructions for Use (IFU).
2. InSure FIT K002457—Instructions for Use (IFU).
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4. Rex DK, et al. Colorectal cancer screening: recommendations for physicians and patients from the US Multi-Society Task Force on Colorectal Cancer. GIE. 2017;153:307-323.
5. Young GP, et al. Prescreening evaluation of a brush-based faecal immunochemical test for haemoglobin. J Med Screen. 2003;10:123-128.
6. Cole SR, et al. A randomised trial of the impact of new faecal haemoglobin test technologies on population participation in screening for colorectal cancer. J Med Screen. 2003;10:117-122.
7. American Cancer Society. Insurance coverage for colorectal cancer screening. Last revised May 19, 2021. Accessed January 23, 2023. <https://www.cancer.org/cancer/colon-rectal-cancer/detection-diagnosis-staging/screening-coverage-laws.html>
8. Enterix, Inc. InSure ONE Fecal Immunochemical Test Instructions for Use. Published 2017. <https://www.questdiagnostics.com/content/dam/corporate/unrestricted/documents/other/insure-one-patient-instructions-noreq/InSure-ONE-Patient-Instructions-noReq.pdf>

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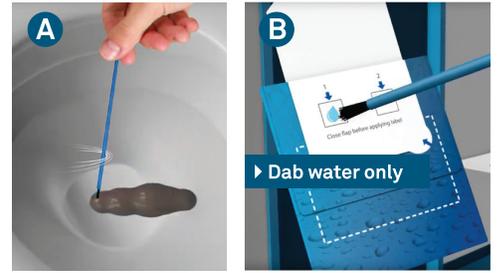
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Read instructions inside of collection kit before beginning your test.

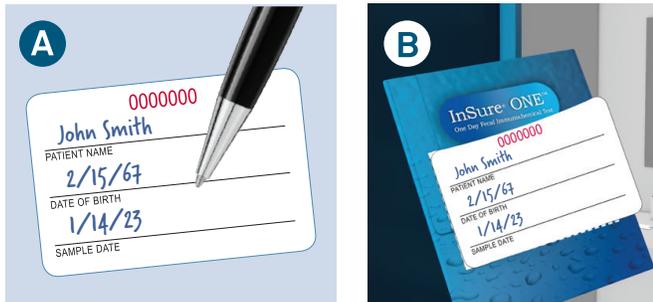
Step 1. Collect water sample

1. Flush toilet and have a bowel movement. Place used toilet paper in one of the blue waste bags in the kit and discard into household trash.
 2. Lift the flap on front of test card provided with kit.
 3. Brush the surface of the stool for 5 seconds. Tap the brush once into toilet to remove excess water (Fig. A).
 4. Brush surface of square 1 with water sample for about 5 seconds (Fig. B) and repeat same process with second brush on square 2. Use second blue waste bag to discard both brushes into household trash.
- This is a water-based test. Do not apply stool to the test card.**



Step 2. Label your sample

1. Complete all fields on removable label provided on the kit instructions (Fig. A) using a ballpoint pen.
2. Close flap on test card.
3. **Peel off label and use it to seal the flap on the test card.** Apply label to card as shown (Fig. B).



Step 3. Return sample

1. Complete the requisition form on the reverse side of the kit instructions.
2. Place completed requisition form and sealed test card into postage-paid envelope.
3. Please mail your sample return envelope as soon as possible—preferably within 48 hours.
 - If your doctor printed a requisition, return it in the envelope with the test card
 - Do not bag or wrap the test card



Sample collection in the privacy of your own home.

For more information about the InSure® ONE™ test, talk with your doctor, go to enterix.com/Quest, or call **1.800.531.3681**.



Laboratory Testing Services provided by Quest Diagnostics.
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