

# Driving timely action with Quest Commercial Alerts

## Maximize your impact on care pathways

**Quest Commercial Alerts** leverages our comprehensive laboratory testing data and results to deliver relevant, near real-time alerts on clinical activity.

We help you **engage with healthcare providers** before they make final decisions about therapies or treatments for patients currently in their care, identifying precise, **actionable moments when physicians:**

- Order testing to confirm a patient's diagnosis
- Identify patients with complex cases or rare diseases
- Assess appropriate therapy options
- Continue to monitor a patient's progress

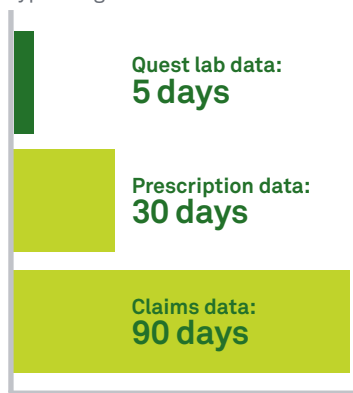


## Take action with data that's delivered faster

**Quest Commercial Alerts** provides clinical insights on **lab data that is only days old versus the months** it can take to get claims or prescription data—giving your team an opportunity to reach that physician sooner and more effectively **with relevant, impactful options for therapies.**

Our unparalleled diagnostic strength, **proprietary process**, and extensive expertise enable us to translate complex results, even for the rarest diseases, into timely insights you can leverage in your communications.

Typical age of data



## Completely configurable to optimize outreach

Quest data scientists will work with you to configure the program. Other features include:

- Weekly or monthly
- Order-based alerts on a condition-by-condition basis
- Drive marketing and sales efforts

## Our lab data features:




**2.1M**  
test orders  
a day




**3,500+**  
routine and  
esoteric tests



**4B**  
results/year



Access to  
**92%** of US  
insured lives



Data on  
approximately  
**50%** of all US  
physicians and  
hospitals

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